



JULIE HANSON

Jameson Coach

- Julie Hanson has more than 20 years of experience in dentistry. Her experience
- includes seven years as a clinical assistant, five years as a business administrator and five years as a dental technology and software trainer before coming to Jameson. This background makes Hanson a very powerful consultant with the teams she coaches. Because of her experience in both the clinical and business office areas, Hanson is a master at being able to relate to team members in all areas of a dental practice. Attendees at Jameson seminars have said that Hanson is “down to earth, very knowledgeable and very approachable.”

Julie is an analytical coach, performing office evaluations for our clients. She goes into a practice before coaching begins to do a comprehensive evaluation of their systems as well as discover the doctor's goal for the practice. She then develops a customized treatment plan for the coaching process to best meet their needs and their goals. Julie also coaches practices in case presentation and case acceptance.

Additionally, Hanson helps teach at some of Dr. John H. Jameson's lectures. She also takes the Jameson Treatment Acceptance Symposium on the road as a part of some clients' specially tailored consulting projects. One of Hanson's most powerful assets is her motivation to bring joy to all people she works with by giving them a strong knowledge base, positive coaching and motivation, as well as sincerely caring about their professional and personal success.

“It has been a joy to work with Julie Hanson for the past three years. She is a master of the Jameson Management System and she has a unique ability to connect with both the doctor and the staff. Our times together are filled with learning and laughing.” —Jeff Montgomery, DDS, McKinney, Texas

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