



TABITHA JAQUAY-FERNANDEZ

Director of Client Relations

- Tabitha Jaquay-Fernandez is the Director of Client Relations focusing on the needs of Jameson clients and prospective clients. She has been with Jameson since 2003 when she started as Dr. John Jameson & Cathy Jameson's administrative assistant. As her dental knowledge grew, so did her abilities to cater to the needs of clients. Since she started with Jameson, she has completed professional training in the areas of communication and effectiveness training, practice management and marketing.

In 2004 Fernandez began working with Cathy Jameson on educating doctors about Jameson and the services available to help them reach their goals. She continues to support Jameson coaches on and off the road in helping them stay connected with their clients as well as keeping them up to date on the upcoming courses & events being offered by Jameson. Fernandez helps coordinate Raving Fan client dinners to encourage clients to continue spreading the Jameson message of comprehensive in-office coaching and the success they have achieved.

Fernandez takes great pride in helping doctors see the value of having a coach and showing them Jameson does not exist to change every aspect of the practice. "We ARE here to evaluate the systems and, based on the practice goals, help our doctors and team members focus on areas (systems) that could benefit from improvement in order to reach the practice goals," she said.

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