

LAUNCH...

START YOUR PRACTICE THE SMART WAY.



LAUNCH...

WORK. PLAY. LIVE.

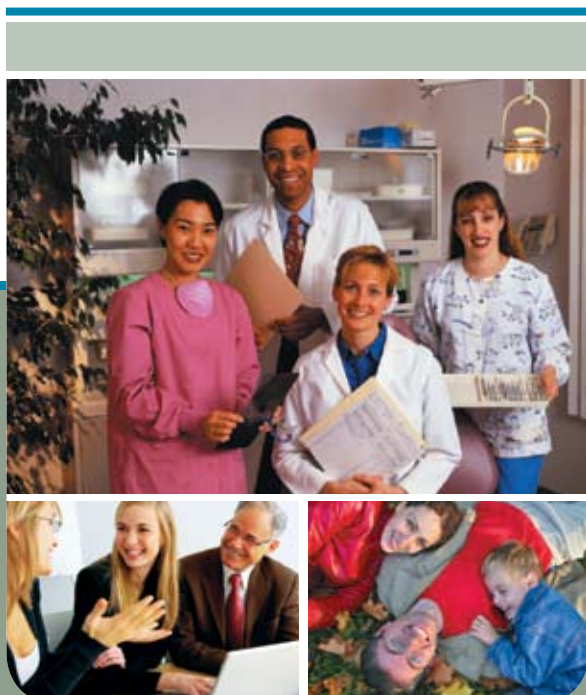
WHAT.

- Four days of coaching, divided into two in-depth study sessions
- Two days of leadership training in Oklahoma City at the Advanced Leadership Symposium
- Scheduled coaching calls
- Continuous system and financial goal reviews

Whether you are starting a practice from scratch or seeking a back-to-the-basics approach to managing your business, LAUNCH helps you get your systems in order.

Launch is designed to establish a solid foundation of systems proven to help a practice grow and thrive. **Whether you are a recent graduate starting your first practice or a dentist needing to fine-tune the most instrumental areas of your practice, this program is for you.**

Training with the experienced Jameson coaches will guide your way to success. We tailor our programs to your specific needs to truly springboard your practice into a new realm. Take advantage of our experience and expertise today.



By carefully listening to your personal views and goals for your launch, Jameson experts will design a program specifically for you. Don't waste time and money trying to figure out how to establish and build a practice. Let Jameson's experience in more than 2,000 practices give you the tools and skills necessary to set up your systems correctly, find and train team members, and become financially secure so that stress doesn't zap your energy and enthusiasm.

WHY.

Did you know the success of your practice is in direct proportion to the success of your systems? Rate yourself in the areas of mission, vision and goal setting; hiring, training and managing personnel; the physical setup for an office equipped with appropriate technology; patient relations and scheduling; marketing; communication and confrontation skills; insurance management; and financial coordination, documentation and follow-through. **There is certainly room for improvement and this is the coaching package to get you moving in the right direction.**

WHEN & HOW.

We can come to your practice, you can come to one of our offices or we can meet in a central location. First, just call us to discuss your current situation. Next, we'll schedule dates and then a partnership will begin. You'll have an entire team of dental professionals behind you each step of the way. As appropriate, group LAUNCH coaching is also available so you can team up with other dentists and learn together.

FIRST TWO DAYS:

- Mission, Vision and Goal Setting
- Hiring Process
- Office Setup
- Healthcare Financing
- New Patient Phone Call / Experience
- Marketing: Opening, Resources and Web site
- Communication Skills
- Office Setup
- Technology
- Scheduling and Financial Arrangements
- Insurance Planning
- Overhead

LAUNCHING YOUR PRACTICE THE SMART WAY!



jameson
Improving Your Practice Through Comprehensive Coaching

6301 Waterford Boulevard, Suite 301
Oklahoma City, OK 73118

SECOND TWO DAYS:

- Mission, Vision and Goal Setting Geared Toward Team
- Communication Skills
- New Patient Phone Call / Experience
- Protocol and Policy Development
- Scheduling
- Financial Arrangements
- Team Meetings / Morning Huddles
- Insurance Management
- Internal Marketing
- Patient Transfer

ALL THIS, PLUS:

- **REGULAR SUPPORT CALLS**
- **SYSTEM AND FINANCIAL GOAL REVIEWS**
- **TWO DAYS OF LEADERSHIP TRAINING IN OKLAHOMA CITY**

See Other Helpful Events at:
www.jamesonmanagement.com

MIKE BYARS, DDS

Prior to opening my practice, colleagues who were already Jameson clients recommended a consultation with them.

Listening to that advice was the best decision for the success of my practice. Jameson's LAUNCH program assisted in building a tremendous foundation on which to build my practice, and was instrumental in establishing basic systems.

I was able to define the business I wanted 10 years forward and work efficiently toward that goal from day one. A strong foundation was set in communication skills and comprehensive dentistry. With the help of my Jameson team and the LAUNCH program, we exceeded our first month's production goal!

Establishing goals and organization within any practice is critical. Why "tread water" for a few years only to find out you desperately need consulting services? At that point, it would be difficult to switch gears and get team members re-directed.

I recommend anyone who anticipates opening a new practice to call Jameson's friendly, helpful and knowledgeable team. It is a decision that will reap rewards for many years to come.



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