



Tabitha Jaquay-Fernandez

DIRECTOR OF CLIENT RELATIONS

Tabitha Jaquay-Fernandez is the Director of Client Relations at Jameson Management. Focusing on the needs of Jameson clients and prospective clients, Tabitha hears and understands the inner workings of dental teams on a daily basis. Since she started with Jameson, she has completed professional training in the areas of communication and effectiveness training, practice management and marketing. Fernandez has been working side by side with Cathy Jameson on educating doctors about Jameson and the systems that can help a practice have productive, profitable and stress controlled days. Her experience of analyzing hundreds of practices nationwide each year, give her a unique perspective on the business of dentistry.

In 2004 Fernandez began working with Cathy Jameson on educating doctors about Jameson and the services available to help them reach their goals. She continues to support Jameson coaches on and off the road in helping them stay connected with their clients as well as keeping them up to date on the upcoming courses and events being offered by Jameson. Fernandez helps coordinate Raving Fan client dinners to encourage clients to continue spreading the Jameson message of comprehensive in-office coaching and the success they have achieved.

Fernandez takes great pride in helping doctors see the value of having a coach and showing them Jameson does not exist to change every aspect of the practice, but instead to evaluate the systems and, based on the practice goals, help doctors and team members focus on areas (systems) that could benefit from improvement in order to reach the practice goals.

“Very helpful in making it clear how important communication in the office is for everyone.”

Jennifer Hall, Business Administrator, Chicago, Illinois

“As a speaker, she was so energized about the topic and explained everything so well.”

Michelle Arroyo, Business Office, Chicago, Illinois